

## Cost Per Procedure<sup>®</sup> (CPP<sup>®</sup>)

Cap your costs.

No minimum monthly payments.

Match revenue and expense.



As the healthcare profession continues to experience an unparalleled magnitude of change, the emphasis on financial resources will increase. To maintain optimal cash flow, be bottom line competitive and to continue to provide quality patient care, you need a custom-tailored equipment acquisition solution that works for you today...and in the future. Cost Per Procedure<sup>®</sup> (CPP<sup>®</sup>) financing from Olympus Financial Services<sup>®</sup> is the financial prescription that will best suit your needs.



### CPP<sup>®</sup> financing benefits:

- Bases payments on number of procedures performed
- Provides predictable procedure margin levels
- Addresses reimbursement pressures
- Facilitates acquisition of Olympus<sup>®</sup> endoscopy, surgical, diagnostic and microscopy equipment, supplies and services
- Helps assure cost-effective delivery of patient care
- No impact on capital budget with the Olympus Operating CPP<sup>®</sup> agreement

# Cost Per Procedure® (CPP®) Financing

Cap your costs. No minimum monthly payments. Match revenue and expense.



## Cost Per Procedure® (CPP®) Financing

Just as every patient chart is unique, so is every organization's financial situation. That's why Olympus financial solutions, like our CPP plan, was designed to be the most flexible form of financing available. Usage-based CPP financing fulfills the specific requirements of hospitals, ambulatory surgery centers and physician practices. CPP financing provides the financial empowerment necessary to control cash flow and address reimbursement pressures. CPP financing enables you to acquire the Olympus equipment, supplies and services you need...NOW!



## A True Usage-Based Program

CPP financing, like most Olympus financial solutions, is characterized by the ability to match revenues and expenses on a procedural basis. The direct outcome is your ability to cap costs and to identify margin levels. Payments are made while you generate income, facilitating positive cash flow and enabling you to maintain a predictable margin. Also, in most cases, payments may be considered operating expenses for tax purposes, and there may well be no impact on your capital budgets.



## CPP® Financing In Motion

As a healthcare solutions provider, Olympus Financial Services helps you to identify, evaluate and prioritize your requirements. This strategic evaluation becomes the basis of the financing program that will work best for your organization. Moreover, monthly payments are aligned with your procedure volume.



## About Olympus

Olympus is passionate about the solutions it creates for the medical, life sciences, and industrial equipment industries, as well as cameras and audio products.

Olympus' Medical business uses innovative capabilities in medical technology, therapeutic intervention, and precision manufacturing to help healthcare professionals deliver diagnostic, therapeutic, and minimally invasive procedures to improve clinical outcomes, reduce overall costs, and enhance the quality of life for patients. Olympus' Medical portfolio includes endoscopes, laparoscopes, and video imaging systems, as well as surgical energy devices, system integration solutions, medical services, and a wide range of endotherapy instruments.



## Contact

To learn how you can benefit from Olympus CPP Financing, please contact your Olympus Financial Services® representative

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